



TESSA SEIGWORTH

ASPIRING ENGLISH TEACHER (7-12)

// ABOUT ME

For more than 10 years I worked as a marketing and social media professional in a variety of settings. In those roles, I helped clients strategize and develop multi-faceted marketing campaigns in industries including pharmaceuticals, healthcare, and higher education.

In 2023 I took a career break to support my family as a stay-at-home parent and pursue volunteer opportunities in our community. During this time, I decided to become a substitute teacher and, through that experience, decided to pursue my teaching certification in high school English.

// WORK EXPERIENCE

CURRENT DEER LAKES HIGH SCHOOL

Student Teacher, ELA: Teaching English 10, AP Language & Composition, English 12, and Sports Literature.

Building Substitute: Day-to-day classroom support for absent teachers in all levels and subjects. Extended substitute positions in mathematics and art.

2022 - 2023 GREEN ROOM COMMUNICATIONS

2020 - 2022 NFM + DYMUN

2017 - 2020 MISSION CRITICAL PARTNERS

2014 - 2017 MARKETSPACE COMMUNICATIONS

2013 - 2014 YEARICK-MILLEA

2011 - 2014 THE CYPHERS AGENCY

2008 WINNER AVIATION (INTERNSHIP)

// COMMUNITY SERVICE

CURRENT DEER LAKES YOUTH BASEBALL


Director of Fundraising & Sponsorship

2022-2024 LANCER PARENT-EDUCATOR PARTNERSHIP Fundraising Director

// CONTACT

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 **EMAIL**
tessakaye5@gmail.com

 **LOCATION**
Pittsburgh, PA

// EDUCATION

2003 - 2008

KENT STATE UNIVERSITY

Bachelor of Science, Public Relations
Bachelor of Science, Marketing

2024-2025

POINT PARK UNIVERSITY

Graduate Certificate, Secondary
Education

// CERTIFICATIONS

2024

AMERICAN BOARD CENTER FOR TEACHER EXCELLENCE

Certification, ELA 7-12

2025

NATIONAL COUNCIL FOR MENTAL WELLBEING

Certification, Youth Mental Health
First Aid

2025

PENNSYLVANIA INSTRUCTIONAL I

Certification, English 7-12